

Iso-Extreme

Advanced Whey Protein Isolate†



As the newest addition to the Extreme Series, Max Muscle Sports Nutrition is proud to introduce **Iso-Extreme Advanced Whey Protein Isolate**. This great tasting Whey Protein Isolate supplement contains the highest concentrated percentage of whey polypeptides available (over 90% pure) manufactured by a cross-flow ultrafiltration and advanced microfiltration process. **Iso-Extreme** provides 30 grams of protein per serving with very little, if any, fat and lactose! The Product Development Team at MMSN has specialized in high quality protein supplements for over a decade, and **Iso-Extreme** takes it to the next level. Whey Protein Isolates contain a superior amino acid profile, highly soluble in liquids and has a rapid absorption rate. In fact, since the protein is already pre-digested and primarily in the peptide form, absorption would usually take less than 2 hours after ingestion.† **Iso-Extreme** is ideal for both pre- and post-workouts or during the day to be assured a continuous and adequate amount of amino acids.† **Iso-Extreme** mixes easily and comes in three great flavors.

Whey Protein Isolate is uniquely rich in certain amino acids, particularly the branched-chain amino acids (BCAAs), leucine, valine and isoleucine which are readily oxidized as an energy source during stress and may help delay fatigue during endurance exercise. MMSN's **Iso-Extreme** Advanced Whey Protein Isolate also contains bioactive precursors for the production of intracellular glutathione, a powerful antioxidant and detoxifying agent.

Please read all warnings and directions before taking this product.

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Consult a physician before starting any diet or exercise program.



Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Berry Blast, Extreme Blue Ice, Extreme Tropical Punch

KEY FEATURES

- Utilization of Rapid Response Technology Whey Protein Isolate for quality and purity and mixes instantly.†
- Provides 30 grams of superior quality per serving†
- Provides the highest concentration of whey polypeptides available per serving.†
- Uniquely rich in the BCAAs and glutamic acid.†

KEY MESSAGES

- Whey Protein Isolate utilizing Rapid Response Technology in purification by cross-flow ultrafiltration and advanced microfiltration process that is up to 99% non-denatured and the retention of important sub-fractions in their natural ratios.†
- Rapid Response Technology in the manufacturing of this whey protein isolate results in higher surface area allowing for instant mixing and a more rapidly digested protein compared to other protein sources.†
- A superior form of protein to support maximum protein synthesis (anabolism).†
- The whey protein isolate used in Iso-Extreme contains 92% protein (dry weight basis).†
- A complete protein containing all the essential amino acids and one of the highest protein digestibility-corrected amino acid scores (PDCAAS; a measure of protein bioavailability).†
- Uniquely rich (approximately 26%) in the branched-chain amino acids (BCAAs) leucine, valine and isoleucine which are readily oxidized as an energy source during intense exercise and stimulates protein synthesis (anabolism).†

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Your assurance of quality®

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Iso-Extreme Extreme Berry Blast 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Berry Blast

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A	0%	
Vitamin C	250%	
Calcium	17%	
Iron	1%	

*Percent Daily Values are based on a 2,000 calorie diet.

**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Red No. 40 and Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

KEY MESSAGES

(Continued from Page 1)

- Contains bioactive precursors for the intracellular production of the powerful antioxidant glutathione for immune support and detoxification[†].
- Virtually fat free – ideal for those wishing to eliminate as much fat from their diets as possible[†].
- Virtually lactose free – for extra-sensitive individuals[†].
- Contains vitamin C and calcium[†].

Iso-Extreme Extreme Blue Ice 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Blue Ice

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A	0%	
Vitamin C	250%	
Calcium	17%	
Iron	1%	

*Percent Daily Values are based on a 2,000 calorie diet.

**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

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TARGET MARKET

- Primary:** Men and Women seeking a superior whey protein isolate to supplement their diet and for improved recovery from exercise.
- Secondary:** Those who want a high quality whey protein isolate that is quickly absorbed and for immune support.

Iso-Extreme Extreme Tropical Punch 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Tropical Punch

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A	0%	
Vitamin C	250%	
Calcium	17%	
Iron	1%	

*Percent Daily Values are based on a 2,000 calorie diet.

**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Red No. 40, Yellow No. 5 & No. 6, and Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

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RECOMMENDED STACK

- Vit-Acell
- Max Complete
- Max Glutamine
- SuppreX
- Max TribuStak
- Full Blown Extreme
- ThermXX
- EnerX
- Max EFA
- Max Anabol
- Gluta-Matrix
- Max MRP



[†]These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.