



Lose Body Fat - Increase Definition⁺

MAX CLA[™] TM is a scientific breakthrough for losing fat and building muscle. Conjugated Linoleic Acid is a special type of omega-6 (Linoleic Acid) fatty acid that has been researched for weight management and preservation of muscle mass. CLA is naturally found in beef, whole milk, eggs, butter, yogurt, and many cheeses, but due to low fat diets people eat fewer CLA rich foods. Not all CLA products are created equal. One of the best ways to get your CLA is through **MAX CLA**[™].[†]

MAX CLATM uses only patented CLA One[®] from specially modified Safflower Oil to provide the highest levels of the two active CLA isomers cis-9, trans-11 (c9-t11), and trans-10, cis-12 (t10-c12). There are several different CLA isomers, but these two are the only ones that have been research for body composition changes. These isomers are so special that they are protected by the WARF (Wisconsin Alumni Research Foundation) Patents. Only a few companies have the rights to produce this superior CLA and make claims related to this special form of CLA. Max Muscle Sports Nutrition has secured the rights and **MAX CLA**TM delivers the goods![†]

Fights Fat Three Ways!*

First **MAX CLA**^{>>} supports the stimulation and breakdown (Lipolysis) of stored body fat. Second, **MAX CLA**^{>>} supports the inhibition of the enzyme lipoprotein lipase (LPL) by blocking the transfer of fat into fat cells. Finally, **MAX CLA**^{>>} supports an increase in the activity of the muscle enzyme carnitine palmitoyl transferase (CPT) responsible for the transport of fat into the mitochondria where it can be burned for energy (beta-oxidation). Studies have shown superior loss of body fat and increase in lean muscle mass for people taking 3 – 6 grams of CLA per day compared to placebo.[†]

By combining **MAX CLA[™]** with a sound diet and exercise program you can decrease fat deposition, increase fat breakdown and burning, build muscle, and improve strength. **MAX CLA[™]** will be your newest weapon in the fight to build the lean, hard body you want.[†]



Size: 90 Softgels Serving Size: 2 Softgels

Servings Per Container: 45

KEY FEATURES

- Patented Dual Isomer Formula
- Decrease Fat Accumulation⁺
- Increase Lean Muscle⁺
- Increase Fat Burning⁺

KEY MESSAGES

- Max CLA is a special type of omega-6 fatty acid researched for weight management and muscle mass preservation.⁺
- Max CLA uses patented CLA One, specially modified Safflower Oil provides the highest levels of the two active CLA isomers, cis-9, trans-11 and trans-10, cis-12.
- Only CLA r\esearched for body composition changes.
- Superior form of CLA protected by the WARF Patents.
- Supports the stimulation and breakdown of stored body fat.
- Supports inhibition of lipoprotein lipase blocking the transfer of fat into fat cells.⁺
- Supports increase in muscle enzyme carnitine palmitoyl transferase responsible for transport of fat into mitochondria.[†]
- 3-6 grams per day shows superior loss of body fat and increase in lean muscle.[↑]

TARGET MARKET

Primary: Individuals looking to decrease body fat, increase fat breakdown and burning, build muscle and improve strength.

Secondary: Safe and effective alternative for individuals who do not want to use a thermogenic supplement for weight-loss or can be added to a thermogenic supplement program for synergistic fat loss benefits.

RECOMMENDED STACK

- High 5
- Max Glutamine
- Vit-Acell
- Max Cleanse & Lean



Product Data Sheet

Max CLA 90 Softgels

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Size: 90 Softgels Serving Size: 2 Softgels Servings Per Container: 45

Supplement Facts

Serving Size: 2 Softgels Servings Per Container: 45

Amou	ınt Per Serving	% DV*
Calories 18 Calories From Fat 18		
Total Fat	2 g	3%
CLA (Conjugated Linoleic Acid from Safflower Oil)	1.5 g	**
*Percent Daily Values are based on a 2,000 calorie diet. ** Daily value not established.		

Ingredients: Gelatin, Glycerin, Water, Natural Caramel Color, Titanium Dioxide.

Directions: As a dietary supplement take two softgels three times per day.

KEEP OUT OF THE REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.



*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.